

Cori Di Capik

547 w 149th Street, New York, NY 10031 • 305.495.5663 • www.coricapik.com • ccapik@gmail.com • @coricapik

EXPERIENCE

Digital Producer & Editor • AgFunderNews & AgFunder

September 2013-September 2014

Launched [AgFunderNews](#) for NY-based startup, [AgFunder](#), an equity crowdfunding platform for agriculture and agtech investment opportunities.

For AgFunderNews: Composed daily articles, produced promotional and news videos, sent weekly email blasts to over 8,000 subscribers, and managed two interns and two content writers.

For AgFunder: Collaborated with team on AgFunder's public relations, organized investor webinars, and worked with AgFunder's investment companies on their Investor Relations channels.

Notable accomplishments while with AgFunder:

- Launched AgFunderNews in November 2013
- AgFunderNews named "Standout News Site" by [Food + Tech Connect](#) in March 2014
- From Feb. to Jul. 2014, averaged 18% MoM page-view increase, and reduced MoM bounce rate by 10%

Producer & Public Relations Director • SPEARS: The Gospel According to Britney

May 2013-Present

Created and maintained SPEARS website, as well as managed social media, auditions, and media relations for the workshop musical. Landed interviews and press features in [BuzzFeed](#) and [MTV's Fuse TV](#), as well as coverage from [NY Magazine](#), [TIME](#), [The Daily Mail](#), [Fox News](#), [Spin](#) and others.

Web Editor & Social Media Correspondent • The Brooklyn Ink

January 2013-May 2013

Managed all material posted by twenty-five journalists for <http://www.thebrooklynink.com>. Updated daily stories, headlines, images, website code, widgets and social sharing.

Development & Fundraising Intern • American Legacy Foundation

September 2011-December 2011

Wrote weekly E-Newsletters, handled donor public relations, and wrote weekly articles for Legacy's website, "Insider."

Director, Columbia University Chapter • America Reads - Community Impact

September 2009- May 2011

Served as Head Director of Columbia University's chapter of AR in 2010. Interviewed, hired, and coordinated seventy-two unpaid and federal work-study volunteers. Worked with five Harlem public schools, and served as liaison between Community Impact staff and America Reads correspondents. Organized and executed three workshops for America Reads volunteers. Awarded the Silver Kings Crown Leadership Award in 2012, and others for previous years' work.

EDUCATION

Columbia University Graduate School of Journalism, New York, N.Y.

August 2012-May 2013

Masters of Science. Reported across all platforms. Coursework in video production, deadline writing, beat reporting, long-form narrative writing, argumentative journalism, aggregation and social media.

Columbia University, Columbia College, New York, N.Y.

September 2008-May 2012

Bachelor of Arts in Socio-cultural Anthropology, Columbia College. Also completed two years in Columbia's School of Engineering and Applied Science. Coursework in classic literature, film and media, ethnomusicology, American studies, linguistics, environmental engineering, sustainable development, physics, chemistry and mathematics.

SKILLS & INTERESTS

Multimedia: Proficient in digital video, photo and audio recording, editing and production. (Final Cut Pro, Premiere, Adobe Bridge, Photoshop)

Web: Proficient in basic HTML and CSS. Proficient in all standard social media sites, as well as WordPress, RelateIQ, MailChimp, MailJet, GoSquared. Slack and Trello.

Licenses/Other Skills: FAA Private Pilot, FAA Glider Pilot, Conversational Spanish.

REFERENCES

Available upon request.